The Essential Guide to

# HOA BOARD MEMBER EDUCATION

Resources From CAMS





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# INTRODUCTION

#### Educational Resources for a Successful Board of Directors

Serving as a homeowner's association (HOA) board member is both an honor and a responsibility. Board members are responsible for making critical decisions that affect their communities, ensuring compliance with governing documents and laws, and promoting a positive living environment for residents. However, fulfilling these duties effectively requires ongoing education and access to reliable resources.

At CAMS, we understand the challenges board members face, which is why we provide a variety of educational tools designed to help them excel in their roles. From informative blogs to webinars and case studies, our resources empower board members with the knowledge and confidence they need to lead effectively.







# **CAMS BLOG**

### An Array of Articles Covering What You Need to Know as a Board Member

<u>CAMS blog</u> serves as a comprehensive resource for community association board members, covering essential topics such as:

- O Governing documents and architectural review committee (ARC) requests
- Maintenance best practices
- Opersecurity
- Financial management and legal compliance
- Meeting protocols
- Emergency planning

Each blog post is professionally written with board members in mind and is designed to align with board activities throughout the year. These articles are continually updated with fresh, relevant content, making it easy for board members to stay informed 24/7.







### "ASK THE EXPERTS" WEBINARS

### **Learning from Industry Experts**

CAMS offers monthly webinars (except December) that allow board members to learn directly from experienced industry professionals, including attorneys, reserve specialists, and insurance experts. These webinars provide valuable insights into key aspects of HOA management and governance.

For added convenience, board members can attend these sessions live or access recorded versions later through our website and portal, ensuring they never miss an opportunity to enhance their knowledge and expertise.

# **CASE STUDIES**

### **Real-Life Solutions in Action**

Learning from real-world scenarios is one of the best ways to understand association management challenges and solutions.

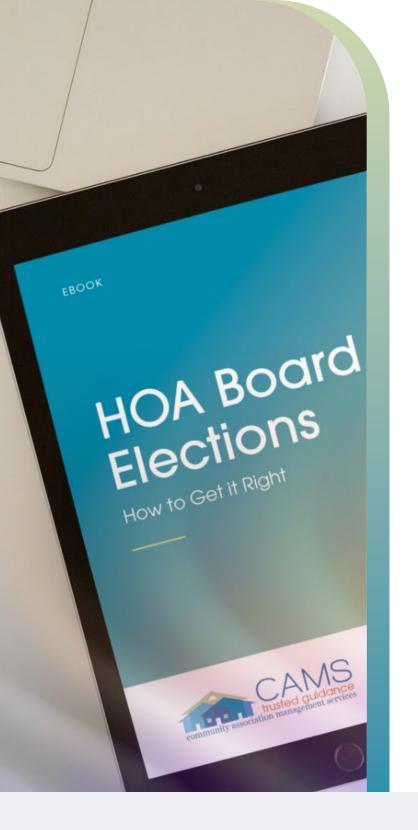
<u>CAMS case studies</u> showcase how we have helped communities navigate various issues, such as:

- Emergency preparedness and disaster remediation
- Onducting productive, effective meetings
- Managing maintenance crises like water leaks and fires
- Addressing financial concerns, including collections

By exploring these case studies, board members can gain a deeper understanding of how to handle similar situations in their communities with confidence.







# **CAMS EBOOKS**

### In-Depth Knowledge on Key HOA Topics

CAMS provides a collection of <u>Ebooks</u> designed to give board members targeted insights on specific aspects of community management.

These short yet informative Ebooks cover crucial topics such as:

- Best practices for running effective board and annual meetings
- Guidelines for voting in HOA elections
- Maintenance and upkeep tips for communities
- Cybersecurity

These Ebooks serve as a valuable reference, allowing board members to quickly grasp key concepts and apply best practices to their communities. By offering in-depth yet digestible information, CAMS Ebooks help board members make informed decisions and enhance their leadership skills.







# **CAMS CONNECTS PORTAL**

### **Streamlining HOA Management**

The <u>CAMS Connects Portal</u>, powered by Vantaca, is a vital tool for board members, providing a convenient way to manage community operations.

#### Features include:

- Track maintenance requests, ARC requests, and delinquencies
- Easy and secure electronic payment options
- 24/7 access to account information
- Storage of important documents such as insurance policies, financial reports, and governing documents

We utilize the Vantaca-powered portal to its full capacity and provide training opportunities for board members, enabling them to navigate their portals with ease.

By using the CAMS Connects Portal, board members can efficiently oversee community affairs and stay organized.





# Trusted Service Provider (TSP) Program: Reliable Service Provider Partnerships

Finding trustworthy service providers is a critical aspect of community management. <u>CAMS' Trusted Service Provider (TSP) Program</u> connects board members with a network of thoroughly vetted vendors known for delivering high-quality work.

#### Key benefits of the TSP Program include:

- Assurance that vendors have a proven track record of excellence
- Ongoing monitoring of vendor insurance documents
- Faster response times for community needs
- Increased confidence in service provider selection

With access to reutable service providers, board members can ensure their communities receive the best possible care.











### **Project Management Advantage Program (PMAP)**

Expert Oversight for Large-Scale Projects. Managing major projects requires expertise, thorough planning, and a well-defined financial strategy.

<u>CAMS' Project Management Advantage Program (PMAP)</u> provides board members with professional guidance in areas such as:

- Reserve fund planning and strategy development
- Handling large insurance claims
- Overseeing major capital improvement projects

Board members also benefit from services like pre-project consultations, customized contractor recommendations, project scope assessments, and bid reviews. This program ensures that community projects are executed smoothly and efficiently.







### **Rental Registration Program (RRP)**

As a board member, you need to be aware of who is living in your community. CAMS' Rental Registration Program is designed to keep your community informed about properties being used as rentals.

#### This service includes:

- Surveying homeowners to determine the status of their properties
- Obtaining tenant information
- Gathering pet information and other lease provisions as applicable

Tenant information gathered through this process can be helpful not only in identifying residents but also in giving renters an opportunity to participate in community events. This information will be compiled and sent to the board in comprehensive monthly reports.









### **Lifestyle Programming**

Do you think your community could benefit from some help planning fun and exciting activities? Then it's time to learn more about <a href="CAMS">CAMS</a>' <a href="Lifestyle Programming">Lifestyle Programming</a>!

At CAMS, we have a dedicated lifestyle team that specializes in designing programs and coordinating events, allowing residents to fully enjoy their communities.

Lifestyle programming can bring a bevy of opportunities to your community, including:

- Trivia nights
- Lunch and Learns
- Game nights
- Fitness sessions
- Live music

How are these events funded? Many of the activities planned by your lifestyle team can be self-sustaining! Ticket sales often cover costs, so your association dues aren't used for event funding. In fact, some events can even generate income for the association.







# CONCLUSION

### **Empowering Board Members for Success**

Education is the foundation of effective community leadership. By utilizing CAMS' extensive educational resources, board members can enhance their understanding, improve community operations, and make confident, informed decisions.

To stay up to date on our freshest content, board members receive a monthly newsletter called the CAMS Scoop, which features the latest articles, case studies, webinar information, industry updates, and more.

Whether through our blog, webinars, case studies, or management tools, CAMS is committed to supporting board members every step of the way. With knowledge comes confidence, and with confidence comes success in community leadership.



